Media Release - 27th January 2017

"Come and meet Silicon Valley Entrepreneur, Adam Mills from Koala Safe!

This week, the start-up KoalaSafe landed its first US retail partnership at CES in Las Vegas, closing a deal it says will get it into 200 stores across America this year.

A WiFi parental control startup, KoalaSafe, has received a grant and a temporary office at theSPACE in Cairns as part of Advance Queensland's Hot DesQ program, where co-founder, Adam Mills, will mentor new entrepreneurs, share his experience of building KoalaSafe and help make connections into the Sydney and Silicon Valley startup ecosystem.

This kind of entrepreneurial support is near and dear to Adam Mills and Steven Pack, the founders of KoalaSafe. They shipped their first Wireless Access Point in 2015 thanks to a successful Kickstarter funding campaign and participated in programs such as Startmate and SOSV's Hax retail bootcamp, helping them grow in a competitive industry.

"So many of our big moments as a company have come from our network that we may not have achieved without introductions. The mentoring also really pushed us out of our comfort zone and forced us to look more honestly at our decisions. We are hoping that we can bring our hard won insights from the trenches of entrepreneurship and give it back to up and coming startups in the region" - said Mills.

Startup Tablelands organiser, Jessica Fealy says "this is a real opportunity for Tableland entrepreneurs, business owners and those looking to start a venture, to come along and learn from someone who has already taken the plunge and is now doing big things".

"There is no reason we can't have global businesses based here on the Tablelands" said Mrs Fealy.

The relocation of KoalaSafe to theSPACE Cairns under the Hot DesQ initiative is also an opportunity for the Australian company to be closer to Asia where the product is manufactured and find a work-life balance in the midst of mountainous rainforest, gorges and beaches.

Join Startup Tablelands as Adam shares his story over lunch in Atherton. You can get to know Adam and share more information on how you can be involved in upcoming events and mentoring sessions with Adam."

Light Lunch provided

Free for Startup Tablelands members

$10 for Non-Members

Tickets https://www.eventbrite.com.au/e/lunch-learn-meet-our-fnq-entrepreneur-in-residence-tickets-31470324588

Should you have any queries please don't hesitate to give me a call.

This is the story that appeared in the Australian Newspaper this week.
http://www.theaustralian.com.au/life/personal-technology/koalasafe-router-scores-us-deal/news-story/4b4ecac9f38774bbbe4c38f339da8ef1